

# Ghid de utilizare



# Pagina principală

The screenshot shows the Emerald Insight website homepage. At the top left is the Emerald Insight logo. To its right is a navigation menu with links for Log in, Register, Help, Cart, Admin, and Blog. Below this is a sub-menu with 'brought to you by Anelis Plus Association' and 'Resource areas: Emerald Resources'. A search bar contains the word 'tourism' and has a dropdown menu set to 'Articles and Chapters' and a search button. A blue callout '1' points to the top navigation area. Below the search bar is a large heading 'Discover new things' with a blue callout '2' pointing to it. Underneath is a sub-heading 'Journals, books and case studies - a library of real world research at your fingertips' with a blue callout '3' pointing to it. The main content area is a grid of 15 hexagonal icons, each representing a different academic field: Accounting, Finance & Economics; Business, Management & Strategy; Education; Engineering; Health & Social Care; HR, Learning & Organization Studies; Information & Knowledge Management; Library Studies; Marketing; Operations, Logistics & Quality; Property Management & Built Environment; Public Policy & Environmental Management; Sociology; Tourism & Hospitality; and Transport.

- Înregistrarea și utilizarea unui cont personal 1.
- Motorul de căutare în modul de bază, cu posibilitatea de a selecta modul de căutare avansată 2.
- Accesarea listelor de titluri, în funcție de domeniul de care aparțin acestea 3.

# Căutare avansată

The screenshot shows the Emerald Insight website's advanced search page. At the top, there is a navigation bar with links for Log in, Register, Help, Cart, Admin, and Blog. Below this is the Emerald Insight logo and a navigation menu with links for HOME, JOURNALS & BOOKS, and CASE STUDIES. A search bar is prominently displayed with a dropdown menu set to 'Articles and Chapters' and a magnifying glass icon. Below the search bar, the page is titled 'Advanced Search'. On the left, there are two search input fields, each with a 'Clear search' link. The first field has a placeholder 'Enter search term' and a dropdown menu set to 'Anywhere'. The second field also has a placeholder 'Enter search term' and a dropdown menu set to 'Anywhere'. Below these fields, there is a section for 'INCLUDE:' with radio buttons for 'All content' and 'Only content I have access to', and checkboxes for 'Accepted Articles' and 'Backfiles'. There is also a section for 'NARROW BY:' with radio buttons for 'Articles and Chapters' and 'Case studies'. Below this, there are dropdown menus for 'Publication date:' with options for 'All dates', 'Last month', 'Last 6 months', 'Last year', and 'Specific date range'. At the bottom, there are dropdown menus for 'From:' and 'To:' with options for 'Month' and 'Year'. A 'Search' button is located at the bottom center. On the right side of the page, there is a section titled 'ADVANCED SEARCH TIPS' with links for 'BOOLEAN SEARCH', 'AUTHOR SEARCHING', 'PHRASES', 'WILD CARDS', 'REFINING YOUR SEARCH WITH SEARCH FILTERS', and 'SAVED SEARCHES'. Below this, there are links for 'SEARCH HISTORY' and 'SAVED SEARCHES', with the text 'No search history' and 'No recently viewed articles' below them.

- Motorul de căutare avansată permite căutarea de documente, în funcție de diferite criterii. Pentru început, se vor completa câmpurile destinate cuvintelor-cheie, se vor crea legături între ele prin operatori logici, iar apoi se va selecta unul dintre criteriile după care se va face căutarea.
- Pentru a rafina căutarea, se va selecta și un interval temporal sau tipul de document dorit.
- Pentru afișarea exclusivă a rezultatelor cu acces la textul integral, trebuie selectată opțiunea „Only content I have full access to”.
- În partea de jos, în dreapta, există și alte sugestii de căutare.

# Lista de rezultate

emeraldinsight

Log in Register Help Cart Admin Blog

brought to you by Anestis Plus Association

Resource areas: Emerald Resources

Articles and Chapters

Advanced Search

### Search Results

ARTICLES/CHAPTERS (24150) CASE STUDIES (283)

Order results by:  Relevance  Newest First  Oldest First

Results: 1-20 of 24150

1 2 3 4 5 6 7 8 9 10 Next >

Items per page: 20

Icon key:  You have access  Partial access  Backfile  Earlycite  Abstract only

Select all For selected items: Please select

- 1**  **Thai Tourists on Tour**  
Type: Chapter Item  
Vorawan Kantlayanasukho, Philip L. Pearce  
Series: Bridging Tourism Theory and Practice, v. 7, 2016  
▼ Preview | Abstract | HTML | ePub (165 KB) | PDF (156 KB) | Reprints and Permissions
- Tourist satisfaction with factory tour experience**  
Type: Unknown  
Cheng-Fei Lee  
International Journal of Culture, Tourism and Hospitality Research, Volume: 9 Issue: 3, 2015  
▼ Preview | Abstract | HTML | PDF (195 KB) | References | Reprints and Permissions
- Tourist profile research: Antalya region example 2001**  
Type: Unknown  
Ahmet Aktas, A. Akin Aksu, Beykan çizel  
Tourism Review, Volume: 58 Issue: 1, 2003  
▼ Preview | Abstract | PDF (156 KB) | Reprints and Permissions
- Tourist or traveller? A typological approach**  
Type: Unknown  
Mehmet Mehmetoglu  
Tourism Review, Volume: 59 Issue: 3, 2004  
▼ Preview | Abstract | PDF (400 KB) | Reprints and Permissions
- The influence of destination image and tourist satisfaction on tourist loyalty: a case study of Chinese tourists in Korea**  
Type: Unknown  
Weisheng Chiu, Shiheng Zeng, Philip Shao-Tung Cheng  
International Journal of Culture, Tourism and Hospitality Research, Volume: 10 Issue: 2, 2016  
▼ Preview | Abstract | HTML | PDF (187 KB) | References | Reprints and Permissions
- Marketing tourists gazing into the tourism domain**  
Type: Unknown  
Roger Marshall, Roxelle De Villiers  
International Journal of Culture, Tourism and Hospitality Research, Volume: 9 Issue: 4, 2015

SEARCH HISTORY SAVED SEARCHES

Recently Searched

- Anywhere: tourist (Articles/Chapters - 24150)
- Anywhere: tourism (Articles/Chapters - 17110)

Refine Search

FILTERS APPLIED: None

Keyword

- Tourism (1089)
- Consumer Behaviour (501)
- United Kingdom (492)
- Hotels (482)
- +More

Publication Date

- Last Year (1986)
- Last 6 Months (1138)
- Last 3 Months (657)
- Last Month (207)

Publication

- Int J Contemp Hospitality Mngt (1703)
- Tourism Review (1575)
- Information and Learning Science (761)
- Reference Reviews (576)
- +More

Subject

- Tourism & hospitality (2401)
- International tourism & hospitality (2366)
- Tourism development & planning (2366)
- Library & information services (2161)
- +More

Type

- Research paper (6925)
- General review (5818)
- Case study (1530)
- Secondary article (1442)
- +More

- ❑ Rezultatele căutării pot fi sortate după diferite criterii
- 1. Rezultatele obținute se pot salva 2.
- ❑ Prin selectarea articolelor de interes, se pot exporta totodată și referințele aferente lor 3.
- ❑ Pentru fiecare rezultat, se poate previzualiza rezumatul 4 sau se poate accesa textul integral 5 (în format PDF).
- ❑ În lista de rezultate se vor regăsi, evidențiate cu galben, cuvintele-cheie căutate, iar în dreptul fiecărui rezultat va fi afișat un indicator, cu următoarele semnificații:



# Pagina dedicată articolului

The screenshot shows a journal article page with the following content:

- Book Series:** Bridging Tourism Theory and Practice
- Series ISSN:** 2042-1443
- Series editor(s):** Jafar Jafari and Liping A. Cai
- Subject Area:** Tourism & Hospitality
- Current Volume | Series Volumes | Most Cited | Most Read | ToC Alert | RSS | Add to favorites**
- Navigation:** Previous Chapter, Next Chapter
- Save** button
- Title:** Thai Tourists on Tour: The Practice of Designing Successful Tours
- Chapter options and tools:** View: Abstract (3), ePub, PDF (1), Add to Marked List, Download Citation, Track Citations, Reports & Permissions
- Author(s):** Vorawan Kanlayanasukho (Aya Thai Travel, Thailand), Philip L. Pearce (James Cook University, Australia) (2)
- Book/Volume:** 7 Editor(s): Philip L. Pearce, Mao-Ying Wu ISBN: 978-1-78560-219-1 eISBN: 978-1-78560-218-4
- Citation:** Vorawan Kanlayanasukho, Philip L. Pearce (2016), Thai Tourists on Tour, in Philip L. Pearce, Mao-Ying Wu (ed.) *The World Meets Asian Tourists (Bridging Tourism Theory and Practice, Volume 7)* Emerald Group Publishing Limited, pp.111 - 125
- Downloads:** The fulltext of this document has been downloaded 141 times since 2016
- Abstract:** Abstract  
This chapter explores the cultural interest and needs of Thai group tourists undertaking specific tours. The perspectives of a specialist Thai tour operator in choosing routes and conducting tours for these tourists in Europe provide the basis for the points identified. The special appeal of themes linked to Thai life is emphasized. The development of a group travel itinerary is documented as a pragmatic exercise in matching the expectations and the spending power of the participants with the business goals of the tour provider. The wider pan-Asian implications of the work include the need for a high level of personal care and the necessity to explain and interpret often little understood historical facts.
- Keywords:** Tour guides, tour design, Thai tourists, preferences, emotional labor
- Publisher:** Emerald Group Publishing Limited

On the right side of the page, there are sections for:

- MOST READ | MOST CITED | RELATED**
- The most popular papers from this title in the past 7 days:**
  - Enclave Resorts in Mauritius : Modifying Services for Chinese Tourists
  - Indigenous Tourism and Events for Community Development in Australia
  - Conclusion : Toward a Theory of Destination Governance
  - References
  - Climate Change, Sustainability, and Tourism
  - [See more >](#)
- Share** (with social media icons)

De pe pagina de rezultate, printr-un **click** pe titlul unui articol, se va ajunge la pagina dedicată acestuia.

- Accesul la articolul integral, în format PDF 1.
- Exportul referinței, în format BibTEX, Endnote, RefWorks 2.
- Salvarea articolului în lista personală 3 (pentru această opțiune, trebuie activat un cont personal).

# Creare cont personal

- Pentru a beneficia de posibilitatea salvării întregului parcurs de căutare sau de activarea unei alerte de înștiințare despre apariția unui nou articol corespunzător ultimelor filtre de analiză selectate, trebuie activat un cont personal, din tab-ul „Register” 1. La apariția casetei 2, se completează formularul. La finalul formularului se apasă tab-ul „Submit” și trebuie verificat e-mail-ul declarat, pentru confirmarea adresei 3. După confirmare, contul devine activ.

The image displays four sequential screenshots of a website's registration process, each marked with a blue hexagonal number:

- 1:** The top navigation bar with the "Register" link highlighted.
- 2:** The "Registration Details" form, which includes fields for Email, Retype email, Password, Retype password, Title, First name, Last name, Organization, Job Title, Address line 1, Address line 2, City, State/County/Province, Postcode, Country, Industry, and Phone Number. A "Submit" button is at the bottom.
- 3:** A confirmation message: "Your registration is almost complete..." followed by instructions to verify the email address via a link sent to the user's email.
- 4:** The user's profile page, showing a "Welcome" message for "Mr tanea iulian" and navigation links for "Log out", "Help", "Cart", "Mobile Pairing", and "Admin".

- Din momentul conectării la contul personal, în partea dreaptă a oricărei pagini de navigare, va fi prezentă tot timpul caseta cu numele utilizatorului 4. Cu un **click** pe această casetă, se poate naviga imediat către lista de salvări sau către lista alertelor active.